

AI SEARCH · AEO · GEO · LOCAL

# Be the **answer** they get.

GEOwallah makes local businesses the result people see on Google — and the brand ChatGPT and Gemini recommend by name.



## BEST PET BOARDING IN BARRACKPORE

"For pet boarding in Barrackpore, I'd recommend **Emily's Pet Heaven** — a highly rated 24/7 facility with grooming and an in-house vet."

Sources: Google Maps · business site · 212 reviews

## WHAT CHANGED

# Buyers stopped scrolling. They started asking.

Search now happens on three surfaces at once. Most agencies optimise one, and disappear from the other two.

## ● Google Search

Map Pack, snippets, AI Overviews. If you are not in the top three, you are not in the decision.

- Rankings without citations
- AI Overviews skipping your page

## ● ChatGPT · Gemini

"Who's the best near me?" gets one answer, by name. No blue links, no second page.

- Competitor named, you are not
- No way to see why

## ● Google Maps

Local intent converts fastest — and the Map Pack is won by reviews, categories and proximity signals.

- Incomplete GBP
- No review or citation engine

## WHAT WE DO

# One engine. Three frontiers.

## 01 • AI ENGINES

## GEO & AEO

Entity and schema work, citable content clusters and answer-shaped pages so ChatGPT, Gemini and Perplexity name the client.

## 02 • GOOGLE

## SEO & AI SEO

Technical fixes, on-page work and AI-accelerated content that climbs rankings and earns the click.

## 03 • LOCAL

## GBP & Map Pack

Profile optimisation, reviews, citations and location pages that win the map for nearby buyers.

**90+**

PAGES SHIPPED

**9**

FREE AUDIT TOOLS

**₹1,999+**

MONTHLY PLANS

**4**

SERVICE LINES

A REAL CLIENT

# From invisible to **#1** — on Google, ChatGPT and Gemini.

Emily's Pet Heaven, Barrackpore. The query: **"best pet boarding in Barrackpore."**

GOOGLE · MAP PACK

**#1**

Top of the local pack, above competitors with 100+ more reviews.

CHATGPT · ANSWER

**Top pick**

Named first when asked for the best pet boarding in the area.

GEMINI · ANSWER

**Top result**

Opens with the business — rating, location and services included.

## THE OPERATIONAL GAP

# Every client, every day, needs a **fresh audit**.

## TODAY

Audits and AI-visibility checks run as scripts on one machine: crawl the site, probe ChatGPT / Gemini / Perplexity, snapshot SERPs, validate schema and NAP, then build the report. It is sequential, brittle, and blocks the moment two clients run at once.

## WHAT WE NEED

- › One isolated sandbox per client audit — no shared cookies, no cross-client leakage.
- › Burst to 10–30 concurrent audits on reporting day.
- › Scheduled re-checks, per-second billing, nothing idle overnight.
- › GPU sandboxes for embeddings and self-hosted content drafting.
- › Snapshots with the crawler and model toolchain pre-warmed.

**50–200**

AUDITS PER DAY

**60–300s**

PER AUDIT

**10–30**

CONCURRENT

**0**

IDLE SERVERS

ONE SANDBOX PER CLIENT, PER RUN

# Crawl, probe, validate, report.

01

**Crawl**

Client site, sitemap, schema and internal links.

→

02

**Probe AI**

Ask ChatGPT, Gemini and Perplexity the money queries.

→

03

**Validate**

NAP, GBP fields, citations, Core Web Vitals.

→

04

**Score**

Visibility across Google, AI and Maps.

→

05

**Report**

PDF + 3 quick wins, sent to the client.

**CPU + GPU SPLIT**

Crawling, screenshots and validation are CPU-bound. Embeddings, topical maps and self-hosted drafting run on GPU sandboxes, so client content never leaves our infrastructure.

**WHY DAYTONA FITS**

Disposable sandboxes per client, snapshot-restored crawler images, and per-second billing that matches a bursty reporting calendar.

## WHAT WE NEED

**\$10,000** in Daytona credits to run every client audit in its own sandbox.

## WHAT WE WILL RUN

- › 50–200 client audits per day, each in a clean sandbox.
- › AI-visibility probes across ChatGPT, Gemini and Perplexity.
- › GPU sandboxes for embeddings and self-hosted content drafting.
- › Load tests at 10–30 concurrent audits on reporting days.

## WHAT YOU GET BACK

Real concurrency benchmarks for browser-heavy audit workloads, usage data from a production agency pipeline, a written case study and developer content about sandboxed SEO auditing on Daytona.